

SUBSIDIARY LEGISLATION 350.31

REQUIREMENTS AS TO STANDARDS AND PRACTICE AS TO ADVERTISEMENTS, METHODS OF ADVERTISING AND DIRECTIONS ON PUBLIC COLLECTIONS ON THE BROADCASTING MEDIA

12th December, 2008

GOVERNMENT NOTICE 1105 of 2008.

The title of these requirements is the Requirements as to Standards and Practice as to Advertisements, Methods of Advertising and Directions on Public Collections on the Broadcasting Media. Citation.

1. Background

1.1 These Requirements as to Standards and Practice as to Advertisements, Methods of Advertising and Directions have been made by the Broadcasting Authority in virtue of the powers conferred by articles 19(3) and (5) and 20(3) of the Broadcasting Act. Cap. 350.

1.2 Programmes and advertisements, dealing with or referring to public collections that are within the scope of these Requirements shall comply with all relevant Maltese legislation namely the Public Collections Act and the Voluntary Organisations Act. Cap. 279. Cap. 492.

2. Indication of the Permit number

2.1 All advertisements and notices dealing with or referring to a public collection shall contain wording whereby the permit number and the date of issue of such permit by the Commissioner of Police is read out on radio services and displayed on screen on television service, as the case may be. In the case of a television service a crawl has to be displayed during the advertisement containing the above-mentioned information.

2.2 Should a voluntary organisation be exempt from the provisions of the Public Collections Act in terms of a Certificate issued by the Commissioner for Voluntary Organisation, the certificate number and date of issue shall be read out on radio services and displayed on screen on television services, as the case may be. In the case of a television service a crawl has to be displayed during the advertisement containing the above mentioned information. Cap. 279.

2.3 In the case of a television programme in which mention is made of a public collection and such programme is one which is entirely devoted to a public collection a crawl providing the information mentioned in paragraphs 2.1 and 2.2 above should appear on the television screen at the beginning of the programme. In the case of a radio programme the information mentioned in

paragraphs 2.1 and 2.2 above should be read out at the beginning of the programme.

2.4 In the case of a television programme in which mention is made of a public collection and such programme is one which is not entirely devoted to a public collection but which during such programme a reference is made to such collection, the information mentioned in paragraphs 2.1 and 2.2 above should appear on the television screen during that part of the programme where reference is made to the public collection. In the case of a radio programme the information mentioned in paragraphs 2.1 and 2.2 above should be read out at the beginning of the programme.

3. Regulation of Crawls

L.S 350.20

3.1 Crawls mentioned in the preceding paragraphs of these Requirements shall be regulated by the Requirements as to Standards and Applicable to Crawls and Captions in Television Programmes.
